



# SOUL COLLECTIVE

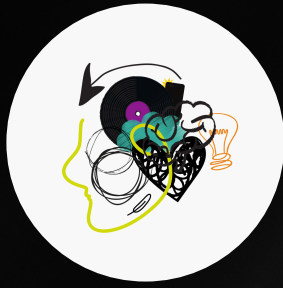
AN ENTREPRENEURIAL INCUBATOR

focused on elevating the arts, culture, knowledge, and wellness of Black businesses through unity in commerce, education, and social entertainment.

SOUL Collective is a program of theCO, a registered 501c3 non-profit organization.

**SPONSOR + VOLUNTEER**

[www.soulcollectivetn.com](http://www.soulcollectivetn.com)



SOUL COLLECTIVE

visit

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# SPONSORSHIPS



## ROYAL PARTNER \$10,000

### BENEFITS:

Royal Reclamation table and seating for 10  
+ 10 T-shirts

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### EVENT SPONSOR FOR:

EXCLUSIVE SOUL SUMMER EVENT PARTNER  
July Royal Reclamation Celebration & Picnic  
SOUL COLLECTIVE BUSINESS INCUBATOR  
COHORT Mini Grant fund. Grants will be awarded  
to future SCBI participants for brand building  
basics with our collective professional partners.

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### PARTNER RECOGNITION:

Event Banner Title  
Exclusive Stage Mention  
Priority logo placement on website w/ link  
Facebook Post and Paid Ad Recognition  
SOUL Newsletter listing



## SOUL ADVOCATE \$3,000

### BENEFITS:

Royal Reclamation table and seating for  
6 + 6 T-shirts

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### SPONSOR FOR:

ROYAL RECLAMATION ENTERTAINMENT

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### SPONSOR RECOGNITION:

Event banner listing  
Logo placement on website w/ link  
Facebook post recognition  
SOUL Newsletter listing



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# SPONSORSHIPS



## DIAMOND SPONSOR \$1,500

### BENEFITS:

Royal Reclamation table and seating for  
4 + 4 T-shirts

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### EVENT SPONSOR FOR:

July Royal Reclamation Celebration & Picnic  
Marketing

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### SPONSOR RECOGNITION:

Event banner listing  
Logo placement on website  
Facebook post recognition  
SOUL Newsletter listing



## RUBY SUPPORTER \$500

### BENEFITS:

2 Tickets - General Admission Picnic  
2 T-shirts

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### EVENT SPONSOR FOR:

July Royal Reclamation Celebration & Picnic

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### SUPPORTER RECOGNITION:

Event Banner Listing  
Logo placement on website  
Email letter of thanks



## PRIVATE DONOR

Donate privately at any level.

Name and/or organization will be excluded from  
any advertisement.



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## FRIEND SPOTLIGHT under \$100

### BENEFITS:

SOUL Newsletter listing

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### EVENT SPONSOR FOR:

SOUL NETWORKING EVENTS AND WORKSHOP FUND

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### PARTNER RECOGNITION:

Email letter of thanks



## EVENT VOLUNTEERS

### EVENTS

#### SOUL SUMMER SERIES

July 15 - Royal Reclamation Celebration & Picnic

TBA - SOUL PROM

Nov 25th - SOUL Holiday Market

#### SOUL NETWORKING

Aug 24 - SOUL @ Jaxon Station

Oct 26 - SOUL @ theCO

Jan 25 - SOUL @ Jaxon Station

### VOLUNTEER AREAS

Registration

Parking

Vendor Coordinator

Set-up

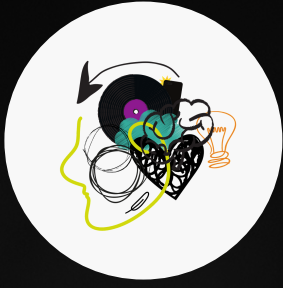
### VOLUNTEER AREAS

Clean-up

Marketing Ambassador

Ticket Ambassador

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## SPONSORSHIP LEVELS

Assist our programs by becoming a sponsor for the Summer '23 - Summer '24 season.

ROYAL PARTNER  
SOUL ADVOCATE  
DIAMOND SPONSOR  
RUBY SUPPORTER  
FRIEND

Private donations are accepted at any level.

Sponsor online or make checks payable to SOUL COLLECTIVE.



## TICKETS

July 15 - Royal Reclamation Celebration & Picnic

**11 am - 4 pm SOUL MARKET: Admission FREE**

**Priority Vending \$35**

**General Vending \$30**

**5 pm: Royal Sunset Picnic (setup opens at 5pm) - Admission FREE**

**6 pm - Royal Reclamation Celebration - Donations accepted**

Seating in the general picnic area. Bring your own tents, picnic baskets, blankets, pillows, & lawn chairs. First come first served. True Picnic Style (Bring your own Food) Food trucks will on site.

SPONSORSHIP  
& TICKET  
AVAILABILITY